



# seeka

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## Your knowledge made searchable

**Empower your staff with internal knowledge at their fingertips. A software solution to enable searching within the context of your organisation**

For today's modern and often distributed workforce, centralising inhouse knowledge, onboarding new staff and providing relevant and accurate continuous training can be a costly and time-consuming process.

Using the power of Natural Language Processing (NLP), Neural Networks (NN) and best practices for data utilisation, we have created a software solution that reduces your dependency and spend on these initiatives by finding your internal knowledge in its current form and delivering it into a fast and searchable centralised index that can securely integrate into your existing internal portals and front-ends. **We call this Seeka.**

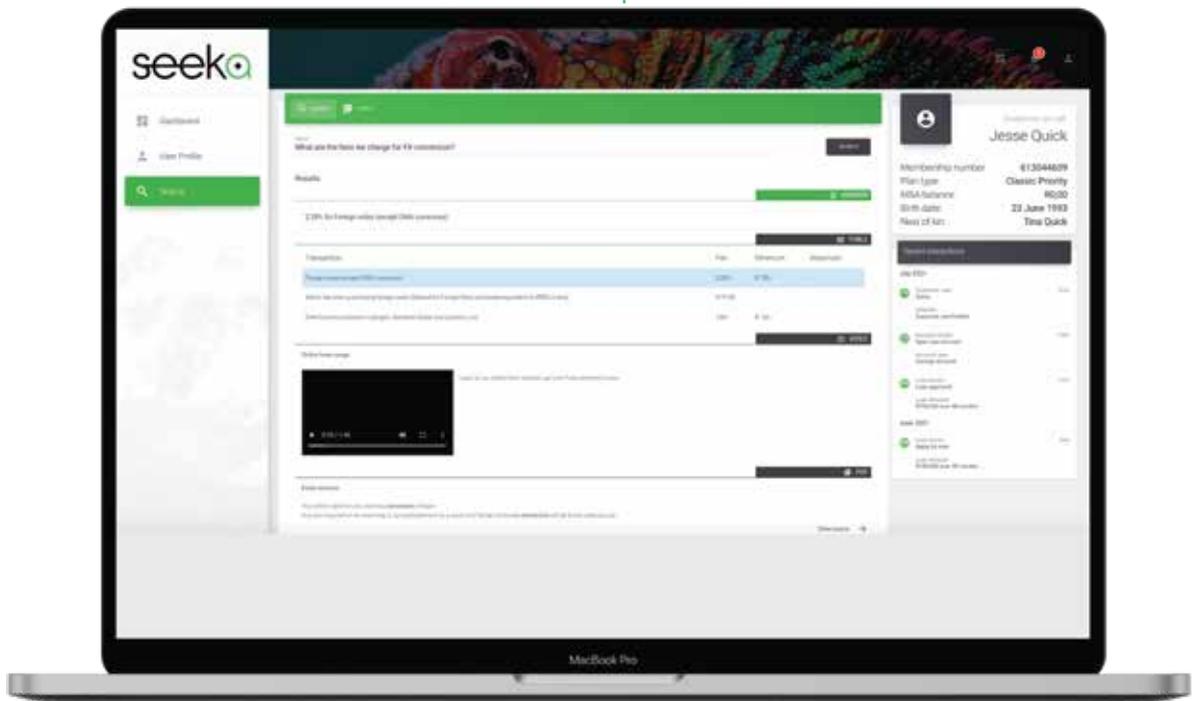
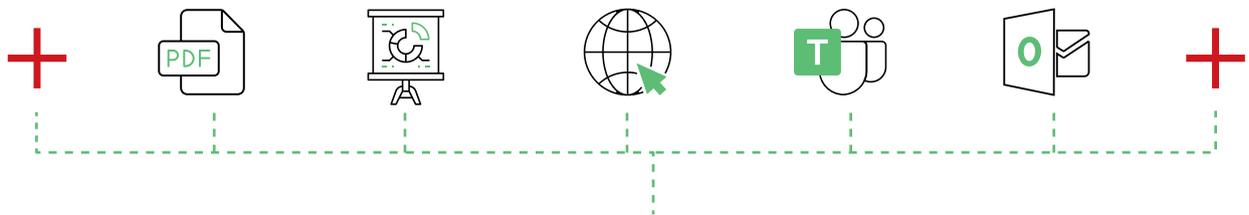


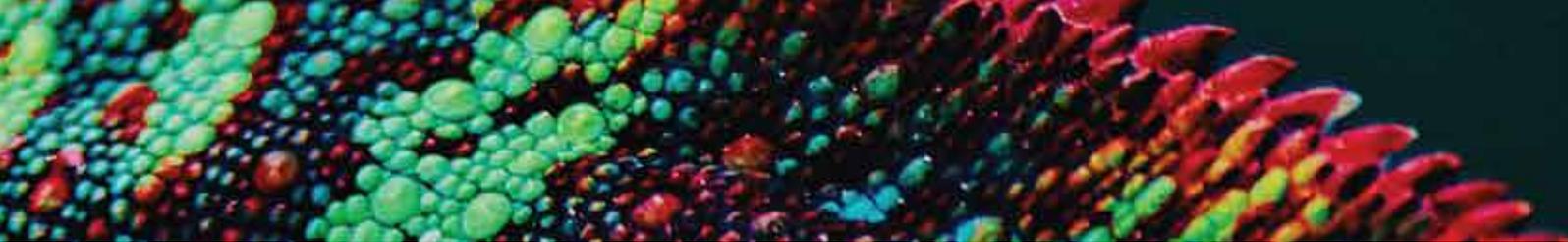
**Seeka plugs into your relevant data streams, be they structured or unstructured, to find the information where it sits.**

This includes videos, training material, recorded meetings, published content on your website and intranets, corporate collateral, company documentation and tabulated data. Using NLP, speech to text technology and NN principles, Seeka then makes sense of the information, pulling it into a living, internal search engine that answers queries with relevant results in text, video and table formats.

Unlike many search engines, Seeka is able to read and process information presented in table form. As a common format for relaying information across many organisations, this sets Seeka apart because your business won't have to change the way it operates – only point Seeka in the right direction. Built on standard technologies such as REST and Oauth2.0, Seeka can also securely integrate into your existing systems and infrastructure.

This functionality puts useful knowledge at the fingertips of your employees so that they can quickly answer customer queries, access training information, and tap into a shared knowledge network that empowers constant upskilling and growth.





## | Creating a shared knowledge network

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*“I used to look over my shoulder and chat to ‘Jo’, she always knew the answer, or knew who to talk too, or where to look. Nowadays I feel a bit isolated without her, and we’re often too busy for a WhatsApp chat that gets my customer the answer quickly enough. I wish I could just Google my internal company information, like I do with everything else.”*

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By tapping into existing knowledge within your organisation, Seeka makes it seamlessly available to staff and, where applicable, customers and end users. Not only does it answer a query directly with a best-matched result, but it points the user directly to the relevant information within the likes of videos, on PDFs, and in tables. Utilising Seeka allows for faster access to information that is in context of its source by dissecting all available resources and pinpointing to where the search query aligns with the available knowledge.

This technology-first approach means that you can leave siloed organisational structures in place while enabling your staff to efficiently find the right answers to their questions.

Seeka's power lies in creating an opportunity for your workforce to therefore help themselves move into an enabled knowledge-centric future, one with less dependency on active (and expensive) company training.

## | What Seeka can do for your business

- Turns information from any source into useable, searchable knowledge
- Reduces your dependency and spend on employee onboarding and continuous training
- Removes the need to actively centralise internal knowledge
- Empowers staff with the right information at the right time
- Adapts to your company lexicon and jargon to ensure highly accurate search results
- Makes relevant information accessible to remote and/ or distributed teams
- Built on reusable blocks with multiple applications in your ecosystem
- Can be utilised as a foundation in chatbots to deliver fast and effective customer experience



### Get in touch

If you're looking for a sophisticated and secure solution to reduce spend and effort on centralising knowledge, staff onboarding and continuous training within your business, reach out to us.

✉ [info@bbdsoftware.com](mailto:info@bbdsoftware.com)  [www.bbdsoftware.com/seeka](http://www.bbdsoftware.com/seeka)